

YOUR BFF IN REAL ESTATE PRESENTS

Renter's Survival Guide

HOW TO WIN IN A LANDLORD'S MARKET (WITHOUT LOSING YOUR MIND)

Hey there, future renter! If you're diving into the rental market and noticing things are moving fast and prices feel a little... spicy, you're not imagining it. In a landlord's market, demand is high, inventory is tight, and you've got to be ready to roll. But don't worry—Your BFF in Real Estate has your back. Here's how to stay ahead of the game:

1. Start with a Strategy

- **Know your budget** (remember to factor in utilities, parking, pet fees, etc.)
- Identify your **must-haves vs. nice-to-haves** (location, number of bedrooms, amenities)
- Get your **credit report** and **proof of income** ready—landlords love organized applicants!

2. Have your Documents Ready to Go

- Government-issued ID
- Pay stubs or employment letter
- Rental history and references
- Application fee (some places require it upfront!)

3. Act Fast, but Not Frantic

- In this market, **waiting can cost you**. If a place checks your boxes, be ready to apply the same day.
- Still, **do your due diligence**—check the lease terms, ask questions, and read the fine print.

4. Work with a Realtor (Like Me!)

Yes, renters can (and *should*) work with real estate professionals! I can:

- Help you spot new listings the moment they hit the market
- Coordinate showings quickly
- Guide you through the application process and lease negotiations
- Keep your stress levels low and your iced coffee cup full.



Let's Find You a Place You'll Love

The rental process doesn't have to be overwhelming. With me—**Your BFF in Real Estate**—on your side, you'll feel confident, informed, and maybe even a little excited!

Let's Chat!

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